



XXX School District

Your business tag line here.

Back Panel Heading

This is a good place to briefly, but succinctly describe your school, district or agency. Focus on positive aspects such as the community, the school climate or culture, educational excellence.



School Logo

XXX School District

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

*We're looking for
teachers like you...*



School Logo

Tel: 555 555 5555



Main Inside Heading

Community

(Information about your school district, city, county, and region).

Location and Setting: Prospective employees appreciate hearing about the school setting. This information is important for someone considering relocating to an unfamiliar area.

Points to cover include:

Geographic features including relative distances (possibly a map)

- From recreation opportunities (skiing, hiking, boating, etc.)
- Major cities
- Scenic areas

Housing information including:

- Median price for single family house
- Contact information
- Shopping and entertainment

Cultural opportunities

Compensation

Incentives can include both extrinsic and intrinsic rewards. Some of the more obvious ones include:

- Hiring bonus
- Assistance with moving expenses
- professional development opportunities
- proximity to recreational and cultural opportunities
- technology
- proximity to higher education
- longevity bonuses

Call 555-555-5555

School Culture

Information about school culture is often a determining factor in a job seekers decision to pursue employment. School culture has been defined as, “the historically transmitted patterns of meaning that include the norms, values, beliefs, ceremonies, rituals, traditions, and myths understood, maybe in varying degrees, by members of the school community” (Leadership for School Culture. ERIC Digest, Number 91).

Factors to include:

- Information about the school’s history and how it impacts the current school persona
- Information about opportunities for collaboration and collegial relationships
- The school or district mission statement can help address many of these topics as well as addressing goals and values that are embraced for the agency as a whole.



Colleagues

(Information about opportunities to interact, collaborate and benefit from peers).

Mentoring Programs (either formal or informal) Early career teachers searching for their first job are often intimidated by starting a new profession in a new environment. Peer support in the form of a mentor relationship can be seen as a positive aspect of a prospective employer. Studies show that an effective mentoring program reduces turn-over by increasing the time spent in a position.

Communication opportunities
Shared resources

School Information

Pertinent information to include:

- the student population (numbers and composition)
- numbers and roles of staff
- descriptions of schools in the district. (Number and level of schools)

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